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EXCHANGE

THE EXCHANGE CLUB OF CARLISLE, PA

Carlisle Exchangite September 2016

Exchange Club of Carlisle

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Bob Taylor

President-Elect

Vacant

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John Murray

Treasurer

Bob Beard

Immediate Past President

John Murray

Directors

Barrie Zais

Russ Sutton

Terry Young

Dennis Nielsen

Communications Director

Anne Wood

Webmaster

John Murray

Photographer

Anne Wood



Find us on Facebook:
Exchange Club of Carlisle, Pennsylvania

www.ExchangeClubofCarlisle.org



Our Annual Picnic and Backpack Collection Event brought us all together at the Carlisle Barracks Golf Course Club House. Jill Douglas, the new Mid-Atlantic District President had heard about our backpack collection event for years and wanted to come and join in. She brought along her husband, Steve Douglas, who was National Exchange President a few years ago. They each brought a backpack filled with school supplies to add to ours for a total of 25 backpacks to go to Hope Station.

Seated from left to right are: President Bob Taylor, First Lady Linda Taylor, Executive Director of Hope Station Jim Washington, and Jill Douglas. Standing are: Bob Chant, Ken Stoltz, Tom Bowes, Anne Wood, John Murray, Steve Douglas, Jean Yufer, John Wain, Gus Gustafson, and Bill Knouse.

Past President John Murray was honored with his Past President's plaque and also the Exchangite of the Year plaque. President Bob Taylor executed the presentation.

The picnic itself was delicious with juicy hamburgers and wonderful pulled-pork Bar-B-Que with all the trimmings. Otis Spunkmeyer himself dropped off a huge load of his best cookies for dessert.





Save the Dates

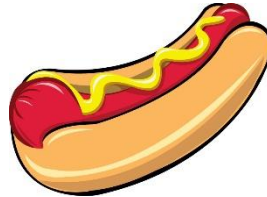
Labor Day Weekend COFFEE BREAK

Set up (Thursday, September 1) at 10 AM, Breakfast at 9 Carlisle Diner

Serving Friday, September 2 – Monday, September 5

Tear down (Tuesday, September 6) 10 AM, Breakfast at 9 Carlisle Diner

Signup sheet attached



We need your help!



Fall Car Show CAR PARKING

Set-up 27 September 10 AM - Breakfast 9 Fairground Diner

Car parking 29 September – 1 October 2016

Tear-down 3 October 10 AM – Breakfast 9 Fairground Diner

Signup on attached sheet

Mark Your Calendars

- Thursday, September 1 – **Coffee Break** Set-up 10 AM - Breakfast at 9 Carlisle Diner
- Friday, Saturday, Sunday & Monday - September 2, 3, 4, 5 serve Coffee, Lemonade & HOTDOGS I-81 South Rest Stop
- Tuesday, September 6 – Tear down Coffee Break 10 AM - Breakfast at 9 Carlisle Diner
- Tuesday, September 13 – Meeting – 6:00 PM Cumberland Crossings - Speaker **Robin Fidler** (Chair of the SPY Board) will talk about the Summer Program for Youth (SPY).
- Tuesday, September 20 – Board Meeting 6:00 PM Minerva Mills
- Tuesday, September 27 - Meeting – 6:00 PM Cumberland Crossings - Speakers **Matt and Joshua Wolfe** will talk about children's programs at Easter Seals of Western and Central Pennsylvania.
- Tuesday, September 27 – Set-up for **Car Parking** 10 AM, Breakfast at 9 – Fairground Diner

- Thursday, Friday, Saturday September 29 – October 1 – Parking – see attached schedule for sign-up
- Monday, October 3 – Tear down Car Parking 10 AM, Breakfast 9 – Fairground Diner



A Few Words from the President . . .

I wish to thank each member of the Exchange Club of Carlisle for again giving me the opportunity to serve as your president. It is indeed an honor to serve such a caring and supportive group.

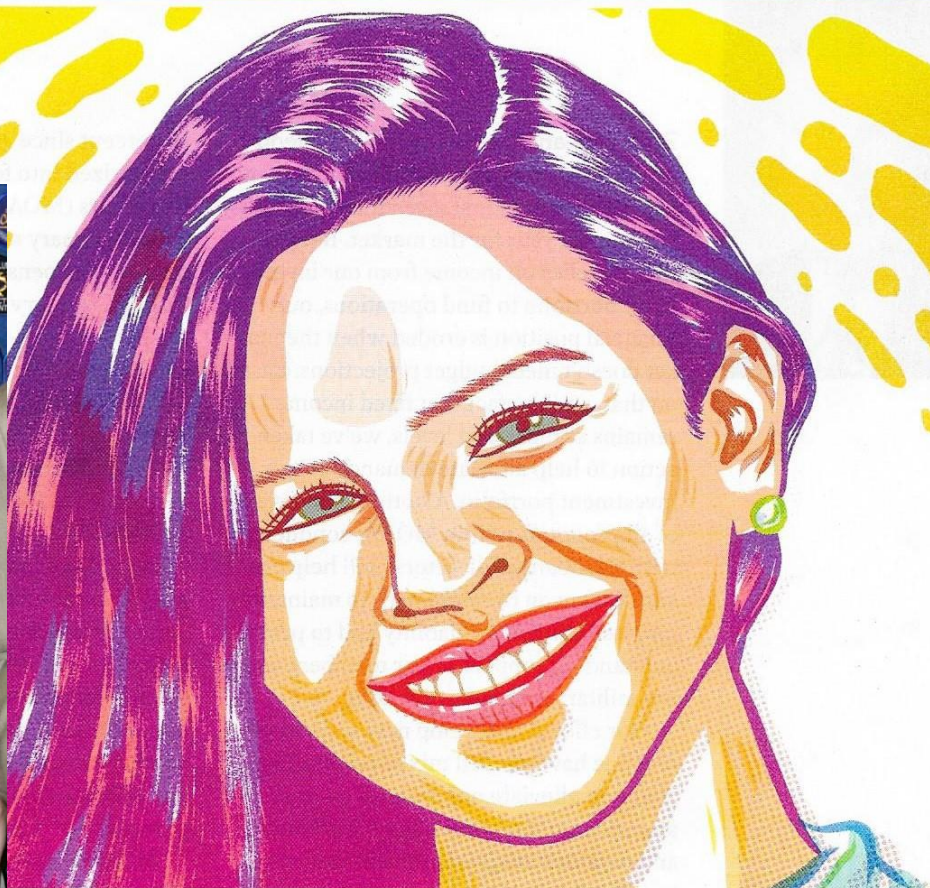
For those who may have missed the kick-off of our Exchange year, the picnic was a rousing success. Although we did not have the thirty-eight folks that RSVP'd for the picnic, we did have a great crowd and I was pleased that our new District President, Jill Douglas, and her husband, Steve, were able to join us.

I would like to use this opportunity to introduce our members to what I term my four objectives for the upcoming year. Each time I had the opportunity to lead any organization one of the first things experts told me was to let your members know your objectives/goals for the future. Mine are quite simple, but I believe they contain the nucleus for our future as a viable organization.

- **Increase participation and membership (two distinct thoughts).** All too often we have an opportunity to tell a neighbor or friend about the good works of Exchange, but we somehow feel they really will not be interested. Wrong! I want each of you to encourage anyone that might have the slightest interest to attend one of our meetings or functions. They do not necessarily have to join our club, but the fact they were there will help us spread the word about the good works of Exchange. Of course, without increased membership any organization is doomed. I challenge each of you, as I did during my last presidency, to bring one new member into Exchange in the upcoming year.
- **Make a greater impact in the community and be recognized for it.** The omission of our club from the recent series in the Sentinel is a prime example of our missing an opportunity to tell our story. We were not the only service organization to be ignored in this series, but we certainly were one of the most deserving. I can share with any one the background regarding this series, if you would care. Bottom-line, we do a great deal for the Greater-Carlisle community and we need to be recognized for it. Anne will lead our cause along with the members of the board in receiving greater recognition for our good works.
- **Care for one another.** There are a number of our members that are restricted, either through health or some other adversity, in their mobility and social interaction. As a club, we should recognize each one of these folks and do everything in our collective power to make certain they can attend our meetings and events. Do not be afraid to call someone for a ride if you are having a problem driving or need some other form of assistance. In fact, call me and I will coordinate the effort. If you know someone that needs some tender love and friendship, let us know. We care about one another.
- **Have fun in what we do.** Support of our many functions and meetings should not be viewed as a task or job. What we do is for the betterment of our community and our members. Such acts should be viewed as fun. I promise to do everything in my power to ensure we view these events in such a manner.

God bless each and every one of you; I will see you on September 13th at our first regular meeting.

Bob



Emily Núñez Cavness, cofounder and CEO, Sword & Plough

Military background: Army 1st Lt. Emily Núñez Cavness serves in the 10th Special Forces Group (Airborne) in Colorado. “So many people come up with wonderful and inspiring ideas, only to leave them as just that — ideas. The most important step is taking the first step, no matter how small it may be,” Núñez Cavness says.

The spark: At an entrepreneur symposium, Núñez Cavness saw “every student had a backpack or bag of some kind propped up next to them. And then it clicked! ‘Why don’t I take rugged, durable military surplus that would otherwise be discarded and turn it into fashionable

bags that could appeal to people like my classmates?’”

Business mission: Sword & Plough works with U.S. manufacturers who employ veterans. The company recycles military surplus fabric, incorporates it into stylish bag designs (sold online at www.swordandplough.com), and donates 10 percent of its profits to veterans’ organizations.

Achieving success: “When we first launched, the Sword & Plough team was spread across four different states and three time zones. Our biggest challenge occurred just three weeks after our Kickstarter campaign

ended in May of 2013: Our goal was to raise \$20,000 over the course of 30 days to raise enough funds for our first large production run,” Núñez Cavness says. “We ended up reaching that goal in just two hours! And we ended the campaign with over 1,500 pre-orders and over \$312,000. Three weeks later, I deployed to Afghanistan for seven months and our team had to very quickly develop a long-term supply chain.” MO

— Heidi Lynn Russell is a freelance writer from Kentucky. Her last feature article for *Military Officer* was “Helping Kids Cope,” April 2015.